



Shirley Rodriguez

Fun maker.
People helper.

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Education

Art Center College of Design
Bachelor of Science, Product Design
Pasadena, California | Spring 2016

INSEAD, The Business School for the World
MBA Exchange Student
Singapore | Spring 2015

California Institute of Technology
E/ME 105: Product Design for the Developing World
Pasadena, California | 2013-2014

Design and Architecture Senior High
Fine Art and Industrial Design Focus
Miami, Florida | 2010

Experience

Karten Design
Design Researcher | 2018 - current
Independent contractor working as a design researcher on medical products.

International Rescue committee
Product Designer | 2016 - current
Working on various projects with a focus on in-country user research, prototyping and user testing of new humanitarian interventions.

Dalberg's Design Impact Group
Design Fellow | 2016
Worked in various multidisciplinary groups with business consultants, designers and experts on a range of projects including USAID's Ebola Grand Challenge.

Bluefish Concepts
Independent Contractor | 2015
Worked with engineers and other designers to bring client's ideas to life, from concept to dynamic prototyping and creating full size working prototypes ready for manufacturing.

Munchkin, Inc.
Product Development Intern | 2014
Conceptualized and designed various children's products. Worked with marketing, product designers, packaging designers and finance to make them a reality. Patent for the X-Tra Grip potty seat.

Art Center College of Design
Laboratory Assistant | 2013-2016
Helped students and instructors with computer issues, trouble shooting, managed computer labs and large format printers.

Design Storm Participant | 2014
Taco Bell - Worked rigorously for three days with a group to ideate what a future dining experience could be.

HTC - create new and unique ideas for the future of dating using modern technologies.

Teaching Assistant - 3D Fundamentals 2 & Solidworks | 2014
Gave input and helped students build models of their own designs.

Strengths

Work Related
Sketching
Research
Open minded
Problem solving
Rapid prototyping
Spanish as first language
Illustrator
Photoshop
InDesign
Solidworks
Keynote/Powerpoint
Business knowledge
Photography
Traditional - Darkroom
Digital - Lightroom

Fun Related
Dancing
Crafting
Painting
Laughing
Weightlifting
Cake decorating

Recognitions

International Council of Societies of Industrial Design
Young Designer | 2016

Global Gradshow
Monstas | 2016

IDEA Awards Gold
Monstas | 2015

Core 77 Design Awards Student Notable
Monstas | 2015

Spark! Awards Finalist
Monstas | 2015

Published:
Innovation: Fall 2015 - Monstas
PSFK - Monstas
Business Insider - Monstas
Pasadena Star News - Monstas
The Dotted Line - Monstas
Clinical Trial GPS - Monstas